

Offer Appointments Online 24X7.

Seamless integration with Facebook

Extend your existing Practice Management Software online

Delight existing clients with a rich set of online services

HourMine Online Services + ECLIPSE proves a winning combination for Dr. Krueger

## Krueger Chiropractic

2785 N. Ankeny Blvd, #16 Ankeny, IA 50023 http://kruegerankeny.com



Dr. Otto Krueger DC, ATC
"Our patients wanted the
convenience of making their
appointments at
home/work where they
have their calendars readily
available or during our off
hours. We needed an online
service that would work
with our existing practice
management software.
HourMine was the answer"

Chiropractic practice's adoption of HourMine Online Services provides the best of both worlds – clients delighted by flexible booking options and boost in practice productivity.

Krueger Chiropractic is an Ankeny, IA based practice specializing in chiropractic & soft tissue procedures for people who are experiencing back or neck pain, muscle tension, arm or leg numbness, muscle cramps or other common sports/activity-related injuries.

Their patients range from newborns to adults and seniors. The treatment plans differ for each age group, but the goal is the same; to keep the patients healthy through integrated chiropractic care, rehabilitation, massage therapy, and advanced soft tissue treatments.

As part of his commitment to offer the latest solutions to his clients, Dr. Krueger started looking at solutions to enable online self-scheduling. The existing web based solutions did not integrate with the ECLIPSE® practice software he uses, which would require his staff to maintain two separate calendars and manually keep them in sync. This was not a workable

solution. Then he came across HourMine which integrated with his practice software. Now all his open time slots were synched automatically to a booking website which also integrated with his existing website. It was the best of both worlds.

Now his patients have taken to the online system and a rapidly increasing number book their appointments online by themselves anytime, even after office hours. They also get the benefits like automatic reminders and confirmations. Even if they call in, they first look at the website to see exactly what times are available, so the calls are much shorter.

Heather, the office manager is delighted that they don't have to play phone tag, make individual reminders calls or send confirmation emails to each patient. "Now scheduling has become more convenient for both of us, patients and providers. The best of both worlds!"